The University of South Florida System
Definitions/Style Sheet

Overview

USF System = USF, USF St. Petersburg, and USF Sarasota-Manatee
USF = USF Tampa, and USF Health
Accredited Institutions = USF, USF St. Petersburg, and USF Sarasota-Manatee

The University of South Florida System (USF System) is governed by the USF Board of Trustees, the public body corporate created by Article IX, Section 7 of the Constitution of the State of Florida. The USF System is composed of three separately accredited institutions, USF, USF St. Petersburg, and USF Sarasota-Manatee. USF consists of the main doctoral research campus in Tampa which includes USF Health, and the College of Marine Science which is physically located in St. Petersburg.

USF has 14 colleges: Arts & Sciences, Behavioral & Community Sciences, Business, Education, Engineering, Global Sustainability, Graduate Studies, Honors, Marine Science, Medicine, Nursing, Pharmacy, Public Health, and The Arts. USF is the largest and most comprehensive institution of the USF System and the only institution offering doctoral degrees. USF St. Petersburg has three colleges: Arts & Sciences, Business, and Education. At USF Sarasota-Manatee there are 4 colleges: Arts & Sciences, Business, Education, and Hospitality and Technology Leadership.

The USF System embraces a unified vision of cooperative excellence with institutions, a regional campus and direct support organizations (DSOs) developing distinct and complementary missions that are consistent with the overall USF mission. Relationships between the USF System’s institutions and direct support organizations are collegial, collaborative and supportive.

As part of the USF System, DSOs are separately incorporated by state statute and operate exclusively for the benefit of the USF System consistent with the USF System strategic plan. The USF Board of Trustees is the governing entity authorized to establish and decertify DSOs.

USF System Boilerplate Statement

The University of South Florida System (USF System) is composed of three separately accredited institutions, USF, USF St. Petersburg, and USF Sarasota-Manatee. USF consists of the main doctoral research campus in Tampa which includes USF Health, and the College of Marine Science which is physically located in St. Petersburg. The USF System was awarded $451 million in research contracts and grants in FY 2011/2012. It has a $1.5 billion annual budget, an annual economic impact of $4.4 billion and nearly 48,000 students. The mission of the USF System is to provide a broad range of educational opportunities at the graduate and undergraduate level for residents of the Tampa Bay region and the State of Florida. The USF System is a member of the American Athletic Conference.
Referencing the USF System

Use the University of South Florida System on first reference and USF System on subsequent references in communications/publications about the USF System to external audiences.

Correct
First reference: University of South Florida System
Second reference: USF System

Referencing USF system institutions and regional campus

Institutional Name: University of South Florida
Name Abbreviation: USF

USF Boilerplate Statement:

The University of South Florida consists of the main research campus in Tampa including USF Health. One of the nation’s top 43 public research universities, USF is also one of 25 four-year public universities with very high research activity that is designated as community engaged by the Carnegie Foundation for the Advancement of Teaching. USF was awarded $451 million in research contracts and grants in FY 2011/2012. The university serves nearly 48,000 students and offers 232 degree programs at the undergraduate, graduate, specialists and doctoral levels, including the doctor of medicine, through its 14 colleges. USF is a member of the American Athletic Conference.

Institutional Name: University of South Florida St. Petersburg or USF St. Petersburg
Name Abbreviation: USFSP – (Note: Shortening the name to USF is not permissible.)

Proper reference does not include hyphens, commas or the word “campus.” Use of the word “campus“ should be lowercase and refer to the physical campus or location of the institution.
Examples:
The event will be held on the USF St. Petersburg campus.
USF St. Petersburg’s campus address is 140 7th Avenue South.

Boilerplate Statement:

Located on beautiful Bayboro Harbor, USF St. Petersburg is a premier graduate urban institution recognized for its vibrant community of scholars who improve its community and the world. Nearly 6,000 undergraduate and graduate students pursue university study on the close-knit campus with professors that offer research and scholarship opportunities not typically available at larger institutions. Students can select from programs of study in the arts and sciences, business and education. A new residence hall allows students to live close to classes and just blocks from downtown St. Petersburg, a haven for shopping, sports, dining and entertainment.

Institutional Name: University of South Florida USF Sarasota-Manatee
Name Abbreviation: USFSM
Boilerplate Statement:

*USF Sarasota-Manatee is a separately accredited four-year institution for those interested in pursuing a baccalaureate or master’s degree, professional certification, or continuing education credit. USFSM offers the prestige of a nationally ranked research university with the convenience of a hometown campus, including classes in south Sarasota County at Manatee Community College Venice.*

**Approved logos for Institutions**

For official approved logos, [click here.](#)

**Communicating USF System Affiliation**

Each institution and campus in the USF System is to indicate its affiliation by stating: “A member of the University of South Florida System.” Each institution in the USF System is to include on the home page of their website a link to the USF System website (live link to system URL).

**Referencing members of the BOT**

The USF Board of Trustees was created in 2001. The USF Board of Trustees is responsible for cost-effective policy decisions appropriate to the USF System mission and the implementation and maintenance of high quality education programs within the laws and rules of the State. The legislature also mandated a Campus Board for each of the following USF System institutions: USF St. Petersburg, and USF Sarasota-Manatee. The members of each Campus Board are appointed by the USF Board of Trustees.

The 13 trustees include distinguished figures in the law, commerce, medicine, education, philanthropy and public policy leadership. Six trustees are appointed by Florida’s governor and five trustees are appointed by the Board of Governors. The USF System Faculty Advisory Council President and USF System Student Advisory Council President also serve as trustees. The USF System President and President of USF serves as Corporate Secretary.

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