Chair Hal Mullis convened the regular meeting of the University of South Florida Board of Trustees and welcomed everyone to the USF St. Petersburg Student Center.

The Chair announced that classes are underway with a healthy enrollment across the USF System. Chair Mullis introduced city of St. Petersburg’s Mayor Rick Kriseman.

Mayor Kriseman welcomed everyone to the city of St. Petersburg and announced that the USF St. Petersburg’s 50th anniversary is upcoming in 2015.

Chair Mullis introduced members of the Florida Board of Governors who were in attendance: Chancellor Marshall Criser, Governor Wendy Link and Governor Dan Doyle.

Chair Mullis reported that President Judy Genshaft and the USF Board of Trustees hosted a reception for the local legislators in June. The reception was held to thank legislators for their efforts during the highly successful 2014 legislative session, in support of the University of South Florida System.

Chair Mullis welcomed distinguished guests: State Representatives Kathleen Peters and Darryl Rouson. They were presented with plaques on behalf of the USF Board of Trustees.

Chair Mullis announced a special recognition for State Senator Jack Latvala of Clearwater. He was presented the 2014 Outstanding Bulls Advocate Award. Senator Latvala was instrumental in ensuring that the funding was received for the USF St. Petersburg College of Business as well as the additional funding to support the work of the Florida Institute for Oceanography.

Senator Jack Latvala and Representative Kathleen Peters were the original sponsors of the legislation that created the “Congressman C.W. Bill Young Veteran Tuition Waiver Program”. This piece of legislation will ensure that from now on, any honorably discharged U.S. military veteran attending a public higher education institution in Florida will pay the in-state tuition rate.

Chair Mullis reported that President Judy Genshaft hosted Cirque du Student Success which was an event where students had the opportunity to show off their research, entrepreneurial skills and inventions to state legislators. Members of the Florida Board of Governors attended including: Marshall Criser, Morteza Hosseini and Dan Doyle. Community business leaders were also in attendance. A short video was played.

Chair Mullis welcomed Dr. Greg Teague to his first Board meeting as a Trustee member. Trustee Teague was recently elected USF System Faculty Council President.
Chair Mullis recognized the outgoing Board of Trustee members: Trustees Christopher Davis and Mark Lombardi-Nelson. He thanked them for their service and presented them with plaques on behalf of the Board.

President Judy Genshaft called the Roll:

Trustee Jean Cocco
Trustee Stephanie Goforth
Trustee Scott Hopes – Participated by phone
Trustee Brian Lamb
Trustee Stan Levy
Trustee Stephen Mitchell – Not in attendance
Trustee Hal Mullis
Trustee John Ramil
Trustee Debbie Sembler
Trustee Byron Shinn
Trustee Greg Teague
Trustee Nancy Watkins
Trustee Jordan Zimmerman

History of the University of South Florida System

USF St. Petersburg faculty member, USF St. Petersburg Special Collections Librarian Jim Schnur gave an overview of the governance of the USF System. A power point presentation was presented.

New Business


After having no changes to the minutes, Chair Mullis asked for a motion to approve. It was seconded and the June 5th, June 23 and August 4th minutes were approved.

Vice Chair Brian Lamb reported on behalf of the ACE Workgroup. After a thorough review of the consent agenda items, Vice Chair Lamb recommended approval of the Consent Agenda.

Chair Mullis reported on behalf of the Finance and Audit Workgroup. There was a discussion of one item: The Approval of the University Audit and Compliance Work plan for 2015 and 2016. Trustee Stephanie Goforth noted that it will be a 2 year work plan. Chair Mullis recommend approval.

Dr. Author Shapiro from the USF United Faculty of Florida was not in attendance.
Chair Mullis asked for a motion to approve the Consent Agenda. It was seconded and the consent agenda was approved.

Consent Agenda (FL 102 – FL 108)

FL 102 – Approve Proposed New Degree Program: USF St. Petersburg Masters of Accountancy with specializations in Forensics and Taxation (CA)
FL 103 – Approve Termination of USF St. Petersburg MA in Social Science Education (CA)
FL 104 – Approve Tenure as a Condition of Employment for USF (CA)
FL 105 – Approve USF St. Petersburg Nomination of the Regional Vice Chancellor for Academic Affairs with Tenure as a Condition of Employment (CA)
FL 107 – Approve the 2013-2014 SUS Equity Report (CA)
FL 108 – Approve the UAC Work Plan and Allocation of available staff hours (CA)

Action Items

FL 109 – Approve the USF St. Petersburg Strategic Plan.

Vice Chair Lamb reported that there was a great amount of collaboration on this agenda item. Progress and goals were thoroughly discussed. There was a high level of accountability.

USF St. Petersburg’s Regional Chancellor Sophia Wisniewska was delighted to welcome everyone to the USF St. Petersburg campus. A power point presentation was presented on the USF St. Petersburg Strategic Plan Vision - 20/20 Engaging Students and the Community to Transform the World. Regional Chancellor Wisniewska discussed the highlights of the presentation.

Trustee John Ramil had questions concerning the debating issues during the ACE Workgroup meetings as it related to the USFSP Strategic Plan.

Vice Chair Lamb reported that there were extensive discussions on the alignment of the USFSP Strategic Plan to the USF System Strategic Plan as well as to the BOG goals. He used examples relating to student success and the performance based measures; which are examined and measured across the state of Florida. USFSP is contributing to the performance of the System in a meaningful way.

Other topics of discussion with the ACE workgroup were leveraging the System resources and being transparent with progress and collaboration as it relates to the community and other resources.

President Genshaft made comments pertaining to the USF System collaborations. There were meetings with chief academic officers and accountability officers from each institution in which all were working together diligently.
Chair Mullis asked for a motion to approve the USF St. Petersburg Strategic Plan. Trustee Debbie Sembler seconded it and the USF St. Petersburg Strategic Plan was approved.

**New Business - Informational Items**

**USF System Update**

USF President Judy Genshaft provided the USF System update. The candidate for the position of Regional Chancellor for the USF Sarasota-Manatee will be decided within two weeks. Three finalists have been asked to return for final presentations and to meet the members of the Board of Trustees.

President Genshaft reported that all three USF institutions across the System have started well with enrollment. There are 43,373 students enrolled. The President thanked the Board of Governors on a successful legislative session.

Chair Mullis introduced the new USF Athletic Director Mr. Mark Harlan and congratulated him on the Bulls win against Western Carolina.

Trustee Jean Cocco reported that more than 6,000 students attended the football game against Western Carolina and congratulated Mr. Mark Harlan.

**2014-2015 USF System Fact Book**

Provost Ralph Wilcox presented the 2014-2015 USF System Facts. The System Fact Book is now available electronically; hard copies will be available for distribution within a month. The Fact Book provides data on student profile and information on the USF System. The Provost reported that this semester, after Drop/ Add, USF had a total of 43,373 students enrolled across the USF System.

**Fall 2014 Enrollment Overview for the USF System**

Provost Wilcox provided an update for fall 2014 Enrollment. Joining the Provost were Regional Vice Chancellor’s for Academic Affairs from the regional institutions: Dr. Han Reichgelt of USF St. Petersburg, who was recently awarded tenure and Dr. Terry Osborn of USF Sarasota-Manatee, also serving as Interim Regional Chancellor.

Provost Wilcox presented a power point presentation on Enrollment for the USF System. An E-Profile document was included in the notebooks for the Trustees.

Chair Mullis asked members of the Board of Governors if they would like to comment.

The BOG is currently working on enrollment plan objectives. Chancellor Marshall Criser provided a brief update of the BOG self-check year strategic plan.
The BOG anticipates growth in enrollment across the State university system. Chancellor Criser talked about changes in the economy, how to better educate students on what their opportunities are and using technology to reach students. The Chancellor spoke about degrees that are needed and building partnerships with state colleges.

President Genshaft commented that many universities across the country only recognize ACT scores and that it would be helpful if we looked at both.

Governor Link asked questions concerning SAT and ACT exams. She wanted to know if students generally performed better on the ACT exam, rather than the SAT exam.

USF accepts the highest score on either exam. Trustees made comments regarding the ACT and SAT exams.

Trustee Shinn commented on a presentation on grade point averages and student success from the last BOT meeting. Trustee Shinn also commented on not having “on campus” housing at the USF Sarasota-Manatee campus and losing prospective student’s because of it.

**Balancing Our Strategic Priorities Across the USF System**

Vice Chair Lamb gave a brief introductory on Balancing the USF System Strategic Priorities.

By creating dash boards and aligning the USF System with expected goals of the BOG, the SUS System of Florida, AAU and Carnegie, the university has put together measurable goals in order to achieve student success within the state of Florida and globally as well as pursuing our own aspirations and vision.

Provost Wilcox presented on Balancing Our Strategic Priorities across the USF System.

Packets on the USF System Performance Metrics Crosswalk were included in the Trustee’s notebooks. A booklet: *Balancing USF Strategic Priorities* was also included in the Trustee notebooks.

Vice Chair Lamb made comments referring to the goals aligning to the work plan that was approved by the Board of Trustees.

Chair Mullis and President Genshaft expressed the importance of data integrity accuracy. The USF Department of Audit and Compliance is responsible for collecting and comparing of information across the USF System and assuring the accuracy.

Chancellor Criser commented that one of the initiatives of the Board of Governors was to get to know the Boards of Trustees and members of the administration across the SUS of Florida.

Another challenge for the BOG is to better demonstrate to tax payers and to students, the value that higher education demonstrates in the state of Florida. The BOG put money at risk by developing a performance base funding model as a way to respond to that challenge. As a result
of it, USF received $22.3 million as an investment from the state of Florida. On behalf of the BOG Chancellor Criser thanked the USF Board of Trustees for their support.

Sr. Vice President John Long gave a brief update on the 3P project; which is a project to replace nine residence hall buildings that are over 50 years old. As of now it’s been a two year journey. The university has consulted with one of the top consulting firms and has been in close coordination and communications with Chris Kinsley at the BOG during the process. Once the BOT approves the concept, it will go before the Board of Governors. There was recently a conference hosted by USFSP Regional Chancellor Wisniewska, to discuss P3’s.

In a survey, there was a positive response from students as it relates to the P3 project. There was data that suggests that when students reside on campus, the retention and graduation rates improve. This project will create approximately 1800 jobs and will have an economic impact of about $300 million in the Tampa Bay area. The ITN (invitation to negotiate) is expected to go out very soon.

Chair Mullis asked for a motion to introduce a new agenda item. Vice Chair Lamb second the motion and the motion was approved by the Board of Trustees.

President Genshaft introduced the new agenda item. The President commented on how the university system has made strong partnerships around the area. President Genshaft proudly announced that Entrepreneur Kate Tiedemann has generously donated $10 million to the USF St. Petersburg to name the College of Business the USF St. Petersburg Kate Tiedemann College of Business. This the largest gift in USF St. Petersburg history. The President expressed special gratitude to Regional Chancellor Wisniewska, campus board member Judy Mitchell and to USFSP administrator, Holly Duncan.

Regional Chancellor Wisniewska provided details of the $10 million gift and introduced Ms. Kate Tiedemann. Ms. Tiedemann’s personal story of overcoming challenges to fulfill her dreams and give back to the community is extraordinary. She arrived in the United States when she was 18 to live with an aunt. She worked two and a half years for former New York Governor Thomas Dewey. She landed a job in the surgical instrument business as an assistant in the New York sales office of Storz Ophthalmic Instrument Company, now part of Bausch & Lomb. She later co-founded Sparta Instrument Corporation. She and her boss launched an eye, ears, nose and throat division at Edward Weck and Company. In 1975 Ms. Tiedemann launched her own business, Katena Products. Today, Katena markets 1,400 products to more than 7000 surgeons, outpatient surgery centers, hospitals in the United States and to more than 110 counties around the nation.

Ms. Tiedemann thanked everyone for such a warm welcome. She’s very happy to leave her legacy with USF St. Petersburg and looking forward to watching the USFSP Kate Tiedemann College of Business grow.

Trustee Debbie Sembler read an official resolution for the renaming of the USF St. Petersburg College of Business to the Kate Tiedemann College of Business at USF St. Petersburg. Chair Mullis asked for a motion, it was seconded and approved.
Trustee Sembler provided an update on the impressive award winning programs at the USF St. Petersburg College of Business.

The President thanked Mr. Gordon Gillette, President of the USF Unstoppable Campaign for his leadership.

Mr. Gillette introduced Sr. Vice President for Advancement Joel Momberg, USF Alumni Board member Linda Simmons and Executive Advisory Council member Joe Teague. On behalf of the USF Foundation Mr. Gillette thanked Ms. Kate Tiedemann for her generosity.

There were members of the USF Sarasota-Manatee Campus Board, who were in attendance: Rick Smith and David Eckel.

There were members of the USF St. Petersburg Campus Board who were in attendance: Judy Mitchell, Roy Binger and Robert Churuti.

Chair Mullis congratulated former BOT Chair and CEO of Tampa Electric Company Trustee Ramil for TECO acquiring New Mexico Gas Company for $1 billion.

Trustee Ramil congratulated Chair Mullis on his first regular Board meeting as Chair.

Trustee Cocco recognized State Representative Dwight Dudley, a strong supporter of USF St. Petersburg.

Having no further business Chair Mullis adjourned the regular meeting of the USF Board of Trustees.

__________________________  ______________________________
Harold W. Mullis, Chair      Judy Genshaft, Corporate Secretary