Chair Rhea Law convened the regular meeting of the University of South Florida Board of Trustees in the Marshall Center Ballroom, Phyllis P. Marshall Center, USF Tampa Campus, Tampa, Florida at 9:30 a.m.

Chair Law stated that she is proud to serve as Chair and thanked the BOT members for work that they’ve done. The Chair commented on the success of the Board of Trustees retreat on August 19, 2006. Achievements were celebrated over the past five years under the direction of the inaugural BOT chair Dick Beard. The new focus is what’s next and where do we go from here; what’s the future for USF and how do we prepare the students.

Chair Law reported that a strategic team was put together to work on an update of strategic plans and goals that she would like presented at the December 7 Board of Trustees meeting. Chair Law commented that she wants all of the USF campuses to be on the same page, speaking with one voice, pursuing the same goals and being prepared for the upcoming legislative session. Trustee Lee Arnold will chair the Strategic Planning team.

Chair Law reported that a new academic year has started and USF is at an all time high of 44,038 students with an increase of 1.8% enrollment.

Chair Law congratulated:
- Provost Renu Khator and her husband Dr. Suresh Khator for their selection of the Hind Ratan Award, “the Jewel of India,” for contributing the most to the field of higher education. The Khators will receive the award on January 25, 2007 in New Delhi, India;
- Trustee Debbie Sembler for her involvement with the White Coat Program. Trustee Sembler expressed her admiration with the program’s teaching facility;
- Vice Chair John Ramil on receiving the Ethics award from the University of Tampa; and
- Trustee Sherrill Tomasino on her appointment by Senate President Tom Lee to serve on the Byrd Alzheimer’s Board.

Chair Law announced:
- The USF St. Petersburg campus has received the SACS Accreditation and that the Residence Hall is open. The Chair congratulated USF St. Petersburg Campus CEO Karen White on the new facility.
- The new campus at USF Sarasota-Manatee is open. A ribbon cutting ceremony will be held.
- USF’s 2005/2006 Research Grants topped $310,000. President Genshaft added that USF’s College of Medicine went up 4 points in NIH funding which puts USF in the top 75.

On October 5, 2006 Chair Law is co-hosting an event for the Health Care Heros, which is an award program that the Tampa Bay Business Journal puts on every year. They will announce nominations and awards in the areas of:
  - Community Outreach
There are several USF faculty and physicians that are nominated and will receive awards. The Chair is proudly looking forward to welcoming USF faculty and physicians to the podium.

Chair Law reported that USF is hosting the Board of Governors meeting on September 21, 2006. There will be a dinner for the BOG members on September 20, 2006 at 6:45p.m. at the Lifsey House. There will also be a First Generation Scholarship Reception from 5:30 p.m. to 6:30 p.m. The Board of Governors has hired the Pappas Consulting Group to do an analysis to determine “what is the future of the State University System” and “what do our universities really need long term?” Some trustees will get calls by the Pappas Consulting Group.

The Chair reported that President Genshaft’s employment contract is up in 2007. Pursuant to the contract, reviews and negotiations are due by November 30, 2006. Chair Law appointed Vice Chair John Ramil, Trustee Bob Soran and Trustee Debbie Sembler to review the contract. In addition, Ray Cotton was retained to review the provisions of the contract and report his findings to the Task Force and Board by next quarter.

Chair Law reported that the agenda has been restructured for the purpose of focusing on items that the Board should have more engaged discussion on, such as future issues and strategic plans. The Chair noted that the Board will start receiving “USF Achievabulls” at the BOT meetings. This includes recent achievements that have been highlighted in local and national media.

Vice Chair John Ramil reported that there is a new Director of Audit and Compliance, Ms. Debbie Gula, and commended her on the wonderful job that she’s doing for the department. The Vice Chair commented on a new reporting system for the university called EthicsPoint. It is a state-of-the-art system allowing employees to call or email to report any issue that they think needs to be addressed. The issue will be received by a third party, fed into the system and investigated. This is a system that leading organizations are familiar with. Occasionally there are issues related to financial compliance and ethical behavior. The Vice Chair congratulated everyone responsible for getting the system in place.

Vice Chair Ramil asked that the Board consider approving the code of conduct and financial policies that will provide for more accountability by those who have financial responsibility within the university organization. The Vice Chair commented on a report given at the Finance and Audit workgroup meeting on August 17, 2006 on the current status of operational audit findings and federal audit findings on USF; there were a total of 13 audit findings. USF has addressed those issues and is in the process of providing corrective actions and responses for each finding. The final completion of responses will be diligently documented and shared with the Board liaison and Finance and Audit workgroup. Vice Chair Ramil reported to the Board members that the BOT members that attend the workgroup meetings have established the need to continue to take prompt and immediate action to all audit findings. The Vice Chair stated that, under Chair Law’s leadership, USF is continuing to emphasize a culture of compliance that will take us to the highest level of ethical performance and accountability.
Chair Law thanked Vice Chair Ramil for agreeing to be a liaison for the Finance and Audit workgroup and stated that she is confident that he will do an excellent job. The Chair reminded everyone that there are newly appointed individuals to the workgroups and thanked everyone for participating.

President Genshaft called the roll with the following members present:

Richard Beard
Margarita Cancio
Sonja Garcia
Susan Greenbaum
Frank Harrison
Rhea Law
Kiran Patel
John Ramil
Debbie Sembler
Jan Smith (via phone)
Robert Soran
Sherrill Tomasino

Trustees Lee Arnold and Margarita Cancio were not present.

New Business- Action Items

Approval of the June 1, 2006 Board of Trustee Minutes
Chair Law requested a motion to approve. It was seconded and passed.

Consent Agenda (FL 102 – 107)

FL 102 - USF Faculty Nominees for Tenure as Condition of Employment
FL 103 - USF-St. Petersburg Nominees for Tenure
FL 104 - DSO/CU 2006-2007 Annual Budgets
FL 105 - Code of Conduct for Financial Functions
FL 106 - Financial Policies
FL 107 - Revisions to Section (3)(a) of Regulation No. USF 4-0102 “Tuition and Fees”

Chair Law deferred the consideration of FL106 - Financial Policies. The Board of Governors had questions relating to the policies. FL 106 was pulled from the agenda until further notice.

Trustee Robert Soran commented on the ACE workgroup meeting held on August 17, 2006. The ACE workgroup met and thoroughly reviewed FL 102, the process of Tenure as a Condition of Employment. Trustee Soran would like the Board to consider approving the item.

Chair Law reported that the Finance and Audit workgroup met on August 17th and reviewed their items. The Chair recommends approval with the exception of FL 106.

Chair Law asked if the UFF representative had any comments on the items on the agenda. UFF President Roy Weatherford reported his disappointment in not seeing UFF on the agenda. He reported that the UFF contract states that UFF will have a spot on the BOT agenda.
Chair Law explained to Dr. Weatherford that the United Faculty of Florida slot was not taken off the agenda; only moved so that if there are any comments regarding the consent agenda items or any item that affects the wages, hours and other terms and conditions of the in unit faculty employment, then the UFF Representative can comment at that time.

Dr. Weatherford commented on agenda item FL 102- USF Faculty Nominees for Tenure as a Condition of Employment. He commented that the need for graduate assistants is extremely important to faculty. The graduate assistants teach a significant amount of courses and they help with research among other things. Graduate assistants help faculty progress toward tenure. Dr. Weatherford requested that the Board review the University’s recent decision to impose a 12 hour requirement on the graduate assistants in order for them to be counted as full-time students.

Chair Law stated that she would look into the graduate assistant issue.

*The issue was resolved on September 8, 2006. A letter was sent to UFF Representative Weatherford in reference to the graduate assistants stating that the 12 hour credit program was optional, not mandatory.*

Chair Law requested a motion to approve the consent agenda. It was seconded and the consent agenda was approved.

Chair Law called Sandy Lovins to report on the Police Benevolence Association contract. Ms. Lovins reported that earlier this summer USF and the Police Benevolence Association (PBA) negotiated the final re-opener of the 2004-2007 Collective Bargaining Agreement. A tentative agreement was reached on Article 18 (learning opportunities) and proposed the inclusion of the following language under the existing article. The University and PBA agreed to discuss the benefit and fiscal impacts of reassignment of current tuition benefits to spouses and children. On behalf of the USF bargaining team, Ms. Lovins asked for the Board’s approval and ratification of the proposal for inclusion into the collective bargaining agreement. Chair Law thanked Ms. Lovins for her presentation and asked for a motion to approve; it was seconded and approved.

President Genshaft reported on the Board Summit on August 18, 2006. There were 68 participants from the USF community. Presentations were given from all aspects of the University. The first half of the meeting focused on USF history, its current status and looking into the future of the university. President Genshaft stated that over the last five years USF has evolved into a full network of institutions and campuses. Principles for the development of USF were discussed (a handout was provided). It describes USF as a network. In the afternoon, groups were formed to discuss futuristic scenarios of USF. Common themes and factors were developed from the group:

- Success is interrelated
- We all need to work together
- We need to take risks
- The global reach of our community is very important
- Partnership
- Collaboration on programs
- The importance of marketing
- Focus on excellence
The group discussed how focusing on research was going to make a difference for the University of South Florida. President Genshaft reported that a strategic planning team of 14 members, who also represent constituents across USF, was put together and will be chaired by Trustee Lee Arnold. The team is charged with establishing overarching goals for the next five years for the University of South Florida. It has an aggressive timeline. The completion date is December 7, 2006 at the next Board of Trustee meeting. The purpose of the team will not be to establish action items, but to establish overarching goals. The team will hold town hall meetings for constituent feedback. With Board approval, the regional and national delegation will be invited to join our efforts at the state and national levels. The theme will be: One Message, One Voice for the University of South Florida. The President stated that the feedback during the retreat was very positive and unifying.

Chair Law reflected on how much energy there was during the retreat. The group was asked to come up with ideas on how to show Bull Pride. Some of the ideas discussed were: “Running with the Bulls”…“I’m Bullish on our students”…“I’m Bullish on our faculty”…or “I’m Bullish on research.” The Chair stated that we may soon see some of these statements around campus. After hearing reports of what was going on at the individual campuses, everyone found themselves being diverse, yet unified. During the retreat it was discussed that the university should focus on global reach. How we can give students and faculty a global edge? Chair Law plans to follow up on that question.

The Chair asked Provost Khator for an update on enrollment at the University of South Florida. Provost Khator introduced the new Associate Vice President for Enrollment Planning and Management, Dr. Leellen Brigman. Provost Khator reported that 86% of USF’s enrollment is at the Tampa Campus, 8% is at USF St. Petersburg campus, 4% is at the USF Sarasota Manatee Campus and 2% is at USF Lakeland campus. Provost Khator reported on why enrollment matters. Globally, nationally and at the state level, access has become a very important criteria. The state’s funding is also based on new arriving students. Provost Khator stated that there are 4 attributes that we know about enrollment.

1) Size – As we grow in enrollment the size tells us we are successful in providing access and in meeting the needs of the workforce.
2) Quality – Increased quality in the new student body tells us that we are attracting better prepared students to succeed when they come to USF.
3) Mix – Differentiated missions of our campus / institutions means that access (enrollment) is campus specific.
4) Diversity – Enhanced diversity means that we are able to provide an enriched learning environment to all of our students.

Provost Khator put more emphasis on the mix of students. She reported that:
1) USF strategic goals call for a very specific mix in the student body. Within our strategic goals we see that research universities show a mix of 75% undergraduate students and 25% graduate students. USF has not reached that goal yet, but is working towards it. There will be a greater push at the graduate level as opposed to the undergraduate level, although USF is growing at every level.

2) Research universities have an obligation to train tomorrow’s educators and researchers. Doctoral students are also very important to research universities.

3) We are in a metropolitan area. Metropolitan universities have an obligation to provide access to those living and working in the area. Masters level enrollment is a key indicator and the graduate certificates are very important.

Provost Khator stated that there are a total of 44,038 students on USF’s campuses, which is a growth of 1.8% total. At the undergraduate level we now have 34,000 students, which is a growth of 1.6%. At the graduate level we have a growth of 1.8% and at the Ph.D. level there is a growth of 9.4%. At the medical school there is a growth of 4.1%. Provost Khator stated that freshman quality holds steady for USF despite a declining national trend. Nationally, the average SAT score declined by 7 points this year. USF has declined as well. Our average SAT score is anywhere from 1134 to 1131. The average ACT score has increased from 24 to 25. USF’s average high school GPA was the best predictor, and has increased from 3.53 to 3.61. USF has enrolled 23 National Merit, National Achievement and National Hispanic Scholars, which is the largest number of scholars ever enrolled at USF. For National Merit Scholars, USF did decline from 10 to 7; however we gained with the National Achievement Scholars who are the highest Achievement of Scholars amongst African Americans and Hispanics. The Honors College enrolled 425 new students; their average SAT score was 1321. USF has the largest Honors College in the State of Florida.

Provost Khator stated that diversity is very important to USF. 60% of the students at USF are female. 32.4% are represented by unrepresented groups. Overall enrollment for underrepresented groups has increased. African Americans are up by 2.4%, Hispanics are up by 8.2%, Asian Americans are up by 4.5% and American Indians are up by 6.9%. 14% more new Hispanic students enrolled this fall than last fall. 42.3% new African American graduate students enrolled this fall. USF had more students from minority groups return to school this year than in the past. There has been more rapid progression toward degrees. Student credit hours have increased by 2.7%.

Provost Khator spoke on some things that made a difference in enrollment. The Undergraduate Admissions Office has been restructured and refocused to better assist students. Provost Khator stated that USF has started a tracking initiative. Every freshman that attends USF is going to be tracked for their academic progress. The advisors, as well as the students themselves, can see their progress towards the next level. Provost Khator stated that USF has improved strategic leveraging in scholarships and financial aid. Several offices have been combined to insure that we’re leveraging our dollars in the most prosperous way that we can. There are 15 “USF for You” billboards around town. The purpose of the billboard is to attract prospective USF students with one number to call for information (the Academic Affairs office). USF has made targeted investments in graduate education. The Vision and Leadership team has also made a difference in enrollment.
President Genshaft and Chair Law commended Provost Khator, Vice Provost Ralph Wilcox and Vice President of Student Affairs Jennifer Meningall on their efforts in making USF enrollment a success this fall.

Provost Khator introduced the engineering research team responsible for the “Intelligent Scarecrow” J.J. Out of 367 entries, USF’s Intelligent Scarecrow placed 2nd in a national Microsoft competition. Dr. Ken Christenson from the College of Engineering introduced the student researchers that competed in the competition: Francisco Blanquicet, Jamal Ramsamooj and Scott Werner. The goal of the electronically stuffed Intelligent Scarecrow was to solve a real world problem. The research students showed a demonstration at a fish farm in Wimauma, FL. The intelligent scarecrow was designed to scare off birds that eat the fish at the farm by making a loud noise whenever a bird would come into its radius. The project was a success and has received a tremendous amount of positive press from around the world. Chair Law congratulated the team on their success and how well they represent USF. President Genshaft thanked and congratulated the research team on their accomplishment. The President stated that it showed great examples of innovative teaching, diversity among students (both graduate and undergraduate), entrepreneurship, community engagement and a knowledge-based item.

President Genshaft reported on what is happening nationally. In August, there was a national dialogue called by the Secretary of Education Spelling on the Future of Higher Education called the Spellings Report. 19 educational leaders in the nation formed this report. There are 4,168 accredited degree institutions in higher education. 2,456 are private colleges and universities. 1,700 are public colleges and universities. 63 are what is known as the “very high research” institutions as defined by the Carnegie Foundation. USF is one of the 63 public research universities. The 19 members of the higher education commission’s charge was, “Yes, America has the best system of higher education in the world but we may lose that edge globally if we’re not careful. We have a responsibility to make sure our system continues to meet our nation’s needs. There was one item that stood out: over 80% of the fastest growing jobs in America require post-secondary education. In today’s global economy, the best jobs go to the most skilled and most motivated workers. There should be a coordinated approach in meeting these challenges. President Genshaft stated that another assumption is that the federal government is a huge investor in higher education. We need to know what we’re getting for this investment.

There were highlights to the Spelling Report:

1. **Readiness and access**
   We have to create and be able to take more college students in. Many students in America have inadequate preparation. There is also a lack of information for middle school and high school students. The President stated that we will need the State to fund the enrollment growth. One of the statistics from the Spelling Report: Through the ages of 26 to 30, 35 of 100 white students have bachelor’s degrees, 18 of 100 black students have a bachelor degree and 10 of 100 Latino students have a bachelor’s degree. Low income high school graduates in the top quartile of their test taking attend college at the same rate as higher income high school students in the bottom quartile. Money does make a difference in attending college.

2. **Affordability**
   Florida is low priced in tuition. There is one factor in college success – persistence. It makes a difference as to whether or not students are going to succeed. The Spellings Report focuses on financial aid issues. Financial aid is very confusing to our students. Nationally, there are 20 different federal programs that give financial aid tax benefits. It’s
a very complicated process. The President stated that one of the recommendations that
was discussed in the Spellings Report was that we need to increase more need-based
financial aid by calling for a complete restructuring of current federal financial aid. The
President stated that at USF we’re very conscience of all of the issues that students have;
and as a metropolitan based university, we have more issues than most other universities.
Today, 91% of USF students are on the Bright Futures Scholarship. Five years ago, only
about 68% of the students were on Bright Futures. Bright Futures is a program that is
open to all students that meet certain test factors and GPA factors, regardless of income.
The issue that USF has is reducing student debt. Corporate America is looking and
focusing on cost containment.

3. Accountability and Transparency
Everyone is looking for quality assurance and student success. We’re also looking for
efficiency in fiscal responsibility. The President stated that in the last five years the local
Board of Trustee members have made sure that USF has fiscal responsibility.

4 Alternative Delivery Modes
We need to have a variety of alternative modes of teaching/delivery for the educational
needs of our students. We also need to grow and make lifelong learning a big issue.

5. Global Competitiveness
The President thanked Trustee Patel for his role in helping with global competitiveness.
The Spellings Report states that too many universities have not embraced opportunities to
become entrepreneurial. State and federal policy makers and accreditation organizations
have not made innovation a priority. The President stated that we have a need for private
and public partnerships and investments, and we’re promoting our basic and applied
research. We try to nurture our interdisciplinary initiatives.

6. Governance and Autonomy
The President stated that USF is very fortunate and benefits by having a local Board of
Trustees that works together to make our university accountable. They have access to
watch over things locally instead of from afar.

President Genshaft summarized the recommendations from the Spellings Report

1. Improve student preparation and persistence
2. The entire student financial aid system should be reorganized and restructured.
3. Higher education must change from a system-based reputation to performance based.
4. Improve learning at universities- new curriculum, new technology etc.
5. Lifelong learning
6. Federal investments

President Genshaft stated that USF is on the right track.

Chair Law stated that most of the topics discussed today were discussed at the last Board of
Governors and Board of Education task force meeting. She stated that these topics will be
reflected in our strategic goals. The Chair stated that she expects USF to play its role as a
national research university to its fullest potential.

Vice Chair Ramil congratulated Professor Christensen and his research team on their
accomplishments with JJ the Intelligent Scarecrow. He also reflected on the President’s and
Provost’s reports on the context of workforce development. He stated that it’s a huge and
important issue for our region and our economy.
Chair Law moved the meeting into the Round Table Discussion and asked if there was anything that the BOT members wanted to discuss or comments that they wanted to express.

Trustee Beard questioned a comment made earlier regarding the Board of Governors hiring a group to look at the university system. He wanted to know if the Chair knew how they plan to work and coordinate with the universities to get the report. Chair Law said that she spoke with Carolyn Roberts, Chair of the Board of Governors, and she said that interviews will be held with the Chairs of each of the Board of Trustees in the university system. Ms. Roberts also indicated that the focus of that will be for each Chair to speak about what their mission is for their particular university so that they can see what the needs are and what the ultimate direction for the State University System.

President Genshaft indicated that one of the items that the Board of Governors requested was information on the USF Lakeland Campus. Where do we see it now and where do we see it in the future. The President stated that she along with USF Lakeland CEO Marshall Goodman plan to make a presentation to the Board of Governors.

Trustee Patel commented on foreign ability. He wanted to know if the Board could come up with ideas within the restraints that we have to be implemented on a smaller level. He stated that it can be discussed at a future meeting. How USF can make a difference and set an example to help our university. President Genshaft stated that we will brainstorm and come up with a solution.

Trustee Frank Harrison commented and agreed that the State does need to rethink the need-based financial aide. He stated that the Florida Student Association is very concerned about this issue.

Trustee Bob Soran stated that in the ACE Workgroup meeting there was a presentation from the Provost’s office on the First Generation Matching Grant Program. He would like for the Board members to come up with ideas on how to promote this program. He stated that interested parties in the Matching Grant Program must apply by December 1, 2006. The Provost stated that it’s a one time deal. Our share is $934,000. USF has raised $260,000. President Genshaft stated that a reception will be planned for the Board of Governors that include students that have been awarded the First Generation Matching Grant scholarships.

Trustee Sonja Garcia commented about the presentation on the Intelligent Scarecrow and how it coincided with the President’s report. Trustee Garcia thought that it would be a wonderful idea to have the engineering research students act as ambassadors for USF and do the Intelligent Scarecrow presentation at a local science magnet high school. It would be a form of access and readiness. Chair Law stated that Trustee Garcia had a very good point. It would be a good idea to get more community outreach. Trustee Tomasino stated that the BOT members should become ambassadors for USF outside of the university. President Genshaft stated that she does her part by making sure she gives away USF shirts and hats where ever she feels it’s needed. President Genshaft stated that Trustee Harrison is the Student Representative on the Board of Governors.

Chair Law stated that there were items discussed in the meeting today that will be followed up.

Chair Law mentioned that she attended the USF Marine Science Fellowship Ceremony. Their goal was to raise $600,000. With the State match it will bring it to $900,000. The College of
Marine Science had raised $585,000. Dr. Rubio Garcia delighted everyone by presenting a check for $50,000.

Chair Law reported that the Faculty and Staff Campaign had a goal to raise 1.2 million dollars and raised 2.5 million dollars. Chair Law commended everyone on their efforts in raising the money.

President Genshaft presented the book *Collecting Florida* from the USF Library to the BOT members. The book talks about Florida’s history.

Chair Law adjourned the Board of Trustees meeting.