Call to Order and Chairman’s Comments

Chairman Richard A. Beard, III convened the regular meeting of the University Of South Florida Board Of Trustees in the Marshall Center Ballroom, Phyllis P. Marshall Center, USF Tampa Campus, Tampa, Florida, at 11:10 a.m.

Chairman Beard introduced new Trustee Jan Smith, Chairman of the USF Sarasota-Manatee Board, and welcomed new Trustee Sherrill Tomasino to the meeting as she attended the last meeting via telephone.

Recruitment for the fall term was successful. SAT scores for incoming freshmen have increased by about 50 points; the average score is now 1135.

Chairman Beard introduced new Foundation Board Chairman John Borecca.

Corporate Secretary Judy Genshaft called the roll with the following members present:

Lee Arnold
Richard A. Beard, III
Margarita R. Cancio (by telephone)
Sonja W. Garcia
Rhea F. Law
Dr. Kiran Patel (by telephone)
John Ramil
Debbie Sembler
Jan Smith
Robert Soran
Sherrill Tomasino
Maxon Victor (by telephone)

Trustee Susan Greenbaum was absent.

President’s Report

President Genshaft presented enrollment figures. Total number of students this fall is 42,714; a 2.7% increase from last year.

President Genshaft discussed USF’s response to Hurricane Katrina:

- Thus far, the Tampa campus has enrolled 65-70 undergraduate students from hurricane hit areas. Other USF campuses are taking in students as well. The students will pay in-state tuition. President Genshaft clarified that the purpose of enrolling these students is not to steal them from the university they had attended prior to the hurricane, but instead
to help the students so that they do not lose a semester. This is particularly true for medical students.

- Engineering professor Robin Murphy was highlighted in a Tampa Tribune article for using mini-helicopters to assist in search and rescue efforts in the Gulf Coast area. The article noted that it is the first time an unmanned aerial vehicle has been used in disaster recovery efforts.

- Education professor Jennifer Bagerly, an expert in plague therapy for children, traveled to Louisiana to help children cope with the trauma of the disaster.

- USF Health and Hillsborough County Health Department are holding free clinics for families displaced by Hurricane Katrina. 26 patients were cared for at the first clinic, providing prescription refills, primary care and counseling.

- Steve Polson, Director of Public Transportation Research at USF’s Center for Urban Transportation Research, and also a HARTline board member, recommended that HARTline hire displaced Gulf Coast transportation workers. Out-of-work bus drivers from New Orleans have already contacted HARTline for hiring.

- Volunteer USF, USPS Senate, A&P Council, and Campus Rec teamed up to hold a donation drive. Students will hold a candlelight vigil tonight, following a lecture by Jerry Greenfield, co-founder of Ben & Jerry’s Ice Cream.

- A fourth grader from the Patel Charter School donated money, and spoke at a school assembly about the importance of donating to the hurricane relief efforts. The assembly was aired by Fox 14 News.

According to the Chronicle of Higher Education on July 29, USF was ranked 1 of 2 fastest growing research universities in the nation, tied with Vanderbilt University. The ranking is based in terms of federal research and development expenditures. President Genshaft thanked the USF faculty and congressional delegation, especially Congressman Bill Young.

On the 2005 list of “Best Doctors in America,” 263 have a connection to USF, which is 2/3 of the doctors listed from the Tampa Bay area.

USF ranked 18th in diversity in the Princeton Review “Best Institutions for Undergraduate Education” report. In the U.S. News & World Report, USF moved down. However, the data used in that report is from the 2003 set, including SAT scores. Strategies have since been implemented for student recruitment and achievement. This year USF enrolled more National Merit Scholars, National Achievement Scholars and National Hispanic Scholars.

President Genshaft announced new administrative appointments. Dr. Bob Chang has been named Vice President for Research. Dr. Jennifer Capeheart-Menningal has been named Vice President for Student Affairs. Dr. Dwayne Smith has been named Vice Provost for Faculty and Program Development. Dr. David Keith has been named Professor and Department Chair of OB-GYN. Mr. Bob Spaddick has been named Director of Admissions. Marco Carillo is the new American Council on Education fellow from the University of Cetys in Mexico. Luis Visot, Executive Director of USF’s Joint Military Science Leadership Center, has been selected for promotion to Brigadier General of the United States Army.

USF St. Petersburg celebrated its 40th anniversary since opening in 1965 with 257 students. USF St. Petersburg was the first regional campus in the Florida system.
President Genshaft thanked Dr. Bill Dalton and Dr. Stephen Klasko for their work on a ten year affiliation agreement signed with H. Lee Moffitt Cancer Center and Research Institute this summer.

Last year was the largest fundraising year in USF’s history. $53.9 million was raised, which exceeded the goal by 15%. President Genshaft commended and thanked the faculty and staff for breaking a record by raising more than $1 million in this year’s fundraising campaign.

USF’s School of Architecture and Community Design has been granted accreditation for a six year term. Charles Height has been named dean of the School or Architecture.

Last weekend USF football kicked off at Penn State. This weekend USF will play FAMU at home.

President Genshaft congratulated Trustee Rhea Law for being inducted into the Pinellas County Hall of Fame, and Dr. Pallavi Patel for being selected as the Businesswoman of the Year by the Tampa Bay Business Journal.

Governance Issues

Chairman Beard asked to move the election of board officers up on the agenda.

FL 104 – Election of Chair & Vice Chair

A motion was made by Trustee Arnold to recommend Chairman Beard’s continuation as chairman for an additional two years. Seconded by Trustee Sembler. Motion passed.

A motion was made by Trustee Ramil to recommend Vice Chair Law’s continuation as vice chair. Seconded by Trustee Soran. Motion passed.

Chairman Board called on Vice Chair Law to give the Governance Task Force Report. Trustee Law reported on the efforts of the task force in reference to the organization of the workgroups. Other trustees serving on the task force were Greenbaum, Garcia, Cancio and Arnold. The task force compared the Board’s workgroups with other universities’ committees, and also focused on USF’s goal to be one of the top 50 research universities in the nation. The task force designated four workgroups, in addition to the campus boards and board of trustees. The four workgroups are: Finance & Audit, Academics & Campus Environment, Health Sciences & Research, and Executive Committee. Each workgroup will meet consecutively on the same day; regular workgroup meeting days will be set in between the quarterly Board meetings. The new governance structure will allow for better planning and preparation for the Board meetings.

Trustee Law also reported on a Higher Education Access Task Force put together to explore and consider policies on access to higher education in Florida. The task force, chaired by Phil Handy and co-chaired by Carolyn Roberts, consists of 14 members representing school districts, community colleges, public and private universities, Board of Education, Board of Governors, Florida Senate, and the Florida House of Representatives. The last meeting of the task force focused on the cost of obtaining a degree in Florida. The next meeting of the task force is September 14, 2005.
Chairman Beard called for a motion to approve the workgroup structure recommendations made by the Governance Task Force. A motion was made and seconded; motion passed.

**USF Lakeland – Trustee John Ramil**

Trustee Ramil congratulated USF St. Petersburg on their 40th anniversary. USF Lakeland has hired 35 new faculty and staff in the last year. More statistics can be found in the 2004/2005 USF Lakeland Annual Report, which can be found on USF Lakeland’s website. USF Lakeland/Polk Community College joint use facility is currently on schedule and within budget, with anticipated occupancy in fall 2006. The strategic planning initiative is progressing and is planned to be implemented in 2006. A budget and finance committee has been created, which includes campus board member Paul Colee. Budget has increased by 25% in the last year. Faculty searches are underway for 2005/2006 year. The draft master plan for USF Lakeland primary campus, approved by USF Lakeland campus board, will be presented later on in the meeting for conceptual approval by the Board of Trustees. Preston Mercer has announced his retirement as Campus CEO.

**USF Sarasota/Manatee – Trustee Jan Smith**

73% of students from Manatee Community College come to USF at Sarasota/Manatee campus. The fundraising drive is at $2.8 million of a $3 million goal for the enhancements and specialized equipment to go on the new 100,000 sq ft campus center to open next year. Student enrollment and faculty numbers are up. The School of Hotel and Hospitality is growing.

**USF St. Petersburg – Trustee Debbie Sembler**

USF St. Petersburg started a year-long celebration of the campus’s 40th anniversary on September 7. Mayor Baker proclaimed September 7, 2005 as USF St. Petersburg Day. Events in the celebration year will include lectures, opening of residence halls and parking garage, and numerous community and alumni events. In May 418 students graduated, making it the largest graduating class in campus history. The incoming class this fall is the first to be officially designated USF St. Petersburg students. The number of students who take all or most of their classes at USF St. Petersburg is 4,604. A number of leadership changes have taken place. Dr. Mark Durand has assumed the post of Regional Vice Chancellor for Academic Affairs. Dr. Winston Bridges returned from retirement to fill the position of Interim Dean of College of Arts and Sciences. The search for a new dean has started. Tom Piaaze joined the campus as Executive Director of Development for the USF Foundation. Eight new faculty members joined in August. SACS has scheduled a site visit for separate accreditation for USFSP in February 2006. The 13th Annual St. Petersburg Times Festival of Reading will be at the USFSP campus October 29, 2005, and is expected to draw over 10,000 visitors to campus.

**Workgroup Reports**

**Academic and Campus Environment Workgroup – Trustee Lee Arnold**

There are 159 new faculty members at the Tampa, Lakeland and Sarasota-Manatee campuses, as well as six at USF St. Petersburg. Trustee Arnold welcomed Dr. Menningall. Provost Khator will present on Academic Learning Compacts; the proposal was approved unanimously by the workgroup. The workgroup discussed the change in CIP codes. The workgroup discussed and
approved the Center for Advanced Health. There were concerns revolved around parking; the proposal was approved with the understanding that more parking would be necessary. The workgroup passed and approved an issue on quick claim deeds for the USF St. Petersburg campus.

**Health Sciences Workgroup – Trustee Margarita Cancio**

Dean Klasko provided an update on finances. There was a presentation for the Center for Advanced Medical Learning and Simulation; the proposal was approved by the workgroup. The workgroup discussed the Center for Advanced Health Care, the Tampa General Hospital new building and the faculty building and parking in collaboration with Moffitt.

**Research and Scholarship – Trustee Rhea Law**

The last workgroup meeting focused on affiliation agreement with Moffitt. Trustee Law thanked Joanne Strobbe for her efforts. We are seeking accreditation for human subjects program; only ten other institutions have received this accreditation.

**University Engagement – Trustee Sonja Garcia**

Trustee Garcia reported that the faculty of the Department of Communication Science and Disorders has participated in the review of SuperKids. We are on target for opening three sites this fall. The USF Collaborative for Children and Families has been an excellent resource and support for the workgroup; Trustee Garcia thanked Judy Jetson and her staff.

**Student Government – Trustee Maxon Victor**

Trustee Victor joined the meeting via telephone. Trustee Victor reported on student activities for the upcoming FAMU game, hurricane relief efforts, and a meeting with Penn State’s student government leadership. Student government is working on S.O.S. ’06, which will be a project including 1,000 students doing community service on January 21. Student government is also working with the Outdoors Art Foundation on a project titled “Bulls in the Bay” designed to bring Bulls-themed art to campus and around the community.

**New Business**

Chairman Beard called on Dr. Roy Weatherford for his comments.

USF United Faculty of Florida Representative Dr. Roy Weatherford reported that he has been re-elected to his leadership position in the union. Dr. Weatherford discussed the union’s role in the past, and opportunities for the union to work with the Board of Trustees in the future.

**Action Items**

Chairman Beard explained that each of the items in the consent agenda has been fully discussed in the workgroups.
Consent Agenda – (FL 101 – 111)

FL 101 – Approval of Minutes – May 19th meeting

FL 102 – Approval of New CIP Code for MSPH Degree

FL 103 – Approval of USF St. Petersburg Easements and Quit Claim Deed

END Consent Agenda Items

A motion was made to approve the consent agenda. It was seconded, and the motion passed.

Academic Issues – Provost Renu Khator

FL 105 – Approval of Academic Affairs Statement of Policy on Academic Learning Compacts

Provost Renu Khator explained the process for Academic Learning Compacts (ALC) initiated by the Board of Governors. ALCs are a set of recommendations that identify minimum learning outcomes in three areas: communication, content knowledge and critical thinking. The compacts will apply to every degree program at the baccalaureate level. Academic learning compacts will identify, at a minimum, the expected student learning outcomes. These outcomes are the minimum; however, programs may decide to have additional requirements. The USF policy statement regarding the implementation of the ALCs must be approved by the USF Board of Trustees, which would include the guidelines, the process, and the timeline.

USF’s plan will have two processes: one for USF’s Tampa, Sarasota/Manatee, and Lakeland campuses, and one for USF-St. Petersburg. USF-St. Petersburg will be doing ALC’s separately because they have academic autonomy. Guidelines will be sent out to each department where a baccalaureate program is offered. USF college deans will process the guidelines through the college governance system, then forward them to the Provost’s office. For USF-St. Petersburg, the guidelines will go to the regional vice chancellor for academic affairs. Within a week, both vice presidential areas will send them forward to undergraduate councils on respective campuses. The colleges will post the ALC on the websites. The Board of Trustees only has to approve process and timeline. The content of the guidelines must be submitted to the Board of Governors.

Chairman Beard asked Provost Khator if the idea of using FCAT-type testing for college students to measure outcomes has been replaced by the ALC concept. Provost Khator confirmed that the testing idea for performance measurement was dropped, and that the Board of Governors would like universities to use the ALC process.

Chairman Beard inquired how the Board of Trustees would know if the guidelines passed would meet the criteria that it has been asked to be responsible for. The Board of Governors guideline does not require that the guidelines are approved by the Board of Trustees; Provost Khator noted that if the Board of Trustees would like to see the guidelines, they could be provided to the Board prior to submission to the Board of Governors. Trustee Arnold recommended that the responsibility of oversight should lie
with the deans because of the complexity. He also noted his concern about restrictions placed on universities on the shaping of curriculum to meet testing requirements.

President Genshaft stated that the issue of accountability measures for universities and colleges is one that is being discussed across the country. The SACS accreditation is the largest form of accountability for USF. President Genshaft said that the Board of Governors may not yet be sure what they are going to do with the compacts, but USF should be careful and systematic in following the procedures for developing the compacts as requested by the Board of Governors.

Trustee Soran commented on the time and effort that faculty currently put into curriculum development, and stated his concern of the possibility of funding being tied to the measurements that may result from these guidelines. Trustee Soran asked if USF was collaborating with any other universities on this issue. Provost Khator confirmed that USF had been working with other universities, and noted that it is a department-based process that could be expanded even further upon the development of the individual compacts.

Trustee Arnold stated that he was not opposed to the compacts, but did express concern on the impact of measurements tied to funding.

Trustee Smith said that he served on a state task force whose purpose was to create a seamless education system from K-20. Trustee Smith stated that though he believes that it is necessary to have seamless accountability standards for K-12, accountability at the university level should be left to the individual institutions.

Trustee Garcia asked about the consequences for a student if the requirements needed to graduate are not met. Provost Khator explained that the faculty will have already worked with the student in order to satisfy those requirements by ensuring that the skills noted in the compacts are obtained through the proper coursework. Trustee Garcia asked about how a student would have access to the compact requirements. Provost Khator stated that the compacts would be online; in addition the student would receive the necessary information at orientation, registration and graduation certification.

President Genshaft noted that assessment is not linked to just one item, but rather is a comprehensive process.

A motion was made and seconded; motion passed.

**Fl 106 – Approval to Proceed with the Center for Advanced Heath Care Project**

Dr. Rick Green made a presentation on the new building and its use. The goal of the center is to create a ‘one-stop shop’ for patients to make it easier to obtain all the different aspects of healthcare, while teaching students how to take care of patients as a whole, rather than just isolated issues. Renderings of the new building were provided. Dr. Green also explained the new paperless records process designed to reduce errors.

A motion was made and seconded; motion passed.
FL 107 – Approve in Concept the Draft Campus Master Plan for the new USF Lakeland Campus

Dr. Greg Paveza presented the draft campus master plan for USF Lakeland. The USF I-4/Polk Parkway Campus will allow USF-Lakeland to provide complete undergraduate programs, increasing from 1500-2000 students to almost 5000 students. The new campus will allow USF to continue to foster engagement with the community and region.

Trustee Ramil stated that the approval of the draft master plan is only an initial approval that begins the process of refinement before final review.

A motion was made and seconded; motion passed.

Chairman Beard called on Provost Khator to give an update on enrollment figures. USF system has a total of 43,250 students, which is a 2.1% change from last year. Provost Khator outlined five enrollment-related goals as part of USF’s goal to become a top 50 research institute. The five goals are: reasonable growth at the undergraduate level, aggressive growth at the graduate level, better student retention, increase in the quality of students, and increase in the diversity of students. Provost Khator reported that USF is doing well in each of these areas. A link to view additional details on enrollment can be found on USF’s homepage.

Adjournment

Having no further business, Chairman Beard adjourned the University of South Florida Board of Trustees Meeting at 1:55 p.m.