A Proposal (Revised on May 20, 2011)
(Contingent upon legislative, Governor's, and BOG's approval)

TUITION & FEE PRICING
academic year 2011-2012

RALPH C. WILCOX
Provost &
Executive Vice President

Paul Dosal, Ph.D.
Vice Provost
for Student Success

Present to:
USF Senior Vice Presidents, May 18, 2011
USF Board of Trustees, F&A, ACE Workgroup, May 26, 2011
USF Enrollment Management Council, June 14, 2011
USF Board of Trustees, June 8, 2011

(Board of Governors, June 22-23)
Tuition & Fee Pricing: academic year 2011-12

Purpose of the Presentation

- Each year, at the end of the state legislative session, the USF System proposes an updated tuition and fee structure within the scope defined by the following:

  2. Existing Florida Statute 1009.24
  3. BOG regulations
Enrollment Distribution, Fall 2010
USF System, UF, FSU

USF

UF

FSU

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

% Resident Undergraduates % Non-Resident Undergraduates % Resident Graduate % Non-Resident Graduate % Unclassified
USF Tampa Cost of Attendance  
AY 2010-2011  
Full-Time, Undergraduate, Florida Resident, Not Living at Home

Total $ 19,800  

“Sticker Price”

- Personal Expenses $4,100 (21%)
- Books/Supplies $1,500 (8%)
- Housing/Meals $9,000 (45%)
- Tuition & Fees $5,200 (26%)

Fees: $1,670 / 32%  
Tuition: $3,530 / 68%
Florida SUS Historic Tuition & Fees - RUVH/RUH*
30 SCH Undergraduate, 24 SCH Graduate

- Resident Undergraduate
- Resident Graduate
- Non-Resident Undergraduate
- Non-Resident Graduate

* UF, FSU, USF, UCF, FIU, FAU
Resident Undergraduate Tuition & Fees
Public RU/VH & RU/H, 2009-10 and 2010-11

Source: IPEDS [https://nces.ed.gov/ipeds/datacenter/]
Resident Undergraduate Tuition & Fees
State University System of Florida 2010-11

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<thead>
<tr>
<th>Institution</th>
<th>Tuition</th>
<th>Fees</th>
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<tr>
<td>FSU</td>
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<td>FIU</td>
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<td>UF</td>
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<td>$1,514</td>
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<tr>
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</tr>
<tr>
<td>NCF</td>
<td>$3,254</td>
<td>$1,216</td>
</tr>
</tbody>
</table>

Source: Florida BOG
Undergraduate Tuition and Fees 2010-11
USF Tampa versus State and Local Community Colleges

- **University of South Florida (Tampa)**
  - Non-Resident: $5,198
  - Resident: $11,809
  - Total: $16,007

- **State College of Florida-Manatee-Sarasota**
  - Non-Resident: $2,847
  - Resident: $7,890
  - Total: $10,737

- **Hillsborough Community College**
  - Non-Resident: $2,264
  - Resident: $6,005
  - Total: $8,272

- **St Petersburg College**
  - Non-Resident: $2,822
  - Resident: $7,440
  - Total: $10,248

- **Polk State College**
  - Non-Resident: $2,789
  - Resident: $7,658
  - Total: $10,444

Source: IPEDS
Undergraduate Tuition & Fees 2010-11
USF Tampa versus Private Institutions in Florida

Source: IPEDS
8% increase in tuition for all resident undergraduate students in the State University System
Recommendation:

Tuition Differential

#1. 7% tuition differential fee for all undergraduate courses in the USF System (contingent upon BOG approval)

- Students are exempt from this fee if:
  - Continuously enrolled since July 1, 2007, or
  - Prepaid tuition contracts in effect before July 1, 2007.

- Financial impact of tuition differential on a student per semester (15 credit hours):
  - $150.00 (USF Tampa)
  - $129.30 (USF SP, USF S-M, USF Poly)
Statutory Requirement on Use of Tuition Differential Fee

- **70% required to be spent on purposes of undergraduate education**
  - Increasing course offerings
  - Improving graduation rates
  - Increasing the percentage of undergraduate students who are taught by full time faculty
  - Decreasing student-faculty ratios
  - Providing salary increases for faculty who have a history of excellence teaching in undergraduate courses
  - Improving the efficiency of the delivery of undergraduate education through academic advisement and counseling,
  - Reducing the percentage of students who graduate with excess hours

- **30% required to be spent on need-based financial aid**
Proposed Resident Undergraduate Tuition and Fees
Across the USF System, 2011-2012

Total cost per year (30 credit hours) for a full-time, resident undergraduate student (2011-12)

tuition + differential + fees =

- USF Tampa = $5,806 (increase of $608 from 10-11)
- USF St. Petersburg = $5,199 (increase of $584 from 10-11)
- USF Sarasota-Manatee = $5,092 (increase of $545 from 10-11)
- USF Polytechnic = $5,041 (increase of $554 from 10-11)
Non-Resident Undergraduate Enrollment Trends
USF System, SUS, UF and FSU

Source: Florida Board of Governors  http://www.flibog.org/resources/ditr
Non-Resident Undergraduate Tuition & Fees
Public RU/VH & RU/H, 2009-10 and 2010-11

Florida Tuition & Fees: $19,198
25th Percentile: $17,186
50th Percentile: $20,042 (mean $20,793)
90th Percentile: $26,440

Source: IPEDS https://nces.ed.gov/ipeds/datacenter/
Non-Resident Undergraduate Tuition & Fees
State University System of Florida 2010-11

Source: Florida BOG
Recommendation:
Undergraduate Out-of-State Fee

# 2. Reduce by 15% the out-of-state fee for all undergraduate students in the USF System

- Current fee very high compared to similar institutions
- Need to recruit more out-of-state, high ability, fee-paying students to establish USF Tampa’s position as an attractive national research university
- Increase the opportunity to attract increased numbers of full-fee paying non-resident students
- Reduces USF’s waiver commitment to out-of-state students
- Presently, non-resident undergraduate tuition and fees more than triple resident undergraduate tuition and fees
Proposed Non-Resident Undergraduate Tuition and Fees Across the USF System, 2011-2012

Total cost per year (30 credit hours) for a full-time, non-resident undergraduate student (2011-12)

tuition + differential + fees =

- USF Tampa = $14,994 (decrease of $1,014 from 10-11)
- USF St. Petersburg = $14,387 (decrease of $1,037 from 10-11)
- USF Sarasota-Manatee = $14,280 (decrease of $1,076 from 10-11)
- USF Polytechnic = $14,229 (decrease of $1,067 from 10-11)
Resident Graduate Tuition & Fees
Public RU/VH & RU/H, 2009-10 and 2010-11

Florida Tuition & Fees: $8,578
25th Percentile: $6,398
50th Percentile: $8,842 (mean $9,382)
90th Percentile: $13,406

Source: IPEDS
https://nces.ed.gov/ipeds/datacenter/
Resident Graduate Tuition & Fees
State University System of Florida 2010-11

<table>
<thead>
<tr>
<th>University</th>
<th>Tuition</th>
<th>Fees</th>
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<td>UF</td>
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<td>UNF</td>
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<td>$1,750</td>
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<td>FAMU</td>
<td>$6,064</td>
<td>$1,523</td>
</tr>
<tr>
<td>UWF</td>
<td>$4,982</td>
<td>$1,366</td>
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Graduate Tuition – MBA Programs
2010 - 2011

- Univ of Miami: $86,128
- Rollins Univ.: $58,000
- Stetson Univ.: $40,500
- Univ of Tampa: $29,640
- Univ of Phoenix: $26,265
- Fla. Southern: $25,675
- St. Leo Univ: $21,924
- USF: $18,084
#3.a. 10% increase in resident graduate tuition

Tuition will increase from $292.86/SCH to $322.14/SCH

b. 15% increase of resident graduate tuition for the Colleges of Business, Engineering, Certified Registered Nurse Anesthetist, and Doctorate of Nursing Practice

Tuition will increase from $292.86/SCH to $336.78/SCH

Professional Degree programs will be separately addressed
Proposed Resident Graduate Tuition and Fees
Across the USF System, 2011-2012

Total cost per year (24 credit hours) for a full-time, resident graduate student (2011-12)

Tuition + fees =

- USF Tampa = $9,668 (increase of $817 from 10-11)
- USF Tampa = $10,055 (increase of $1,203 from 10-11) (Business, Engineering, Nursing – CRNA and DNP)
- USF St. Petersburg = $9,400 (increase of $807 from 10-11)
- USF St. Petersburg = $9,786 (increase of $1,194 from 10-11) (Business)
- USF Sarasota-Manatee = $9,339 (increase of $800 from 10-11)
- USF Sarasota-Manatee = $9,725 (increase of $1,187 from 10-11) (Business)
- USF Polytechnic = $9,298 (increase of $807 from 10-11)
- USF Polytechnic = $9,684 (increase of $1,194 from 10-11) (Business)
Non-Resident Graduate Enrollment Trends
USF System, SUS, UF, FSU
Non-Resident Graduate Tuition & Fees
Public RU/VH & RU/H, 2009-10 and 2010-11

Non-Resident Graduate Tuition & Fees
State University System of Florida 2010-11

Source: Florida BOG
#4a. Re-establish non-resident graduate tuition to be the same as resident tuition (requires 14% increase)

b. Adjust out-of-state fee such that there is an overall increase of 6% from the prior year

- Current fee very high compared to similar institutions
- Need to recruit more out-of-state, high ability, fee-paying students to establish USF’s position as a national research university
- Reduces USF’s waiver commitment to out-of-state students
- Presently, non-resident more than double the resident graduate tuition and fees
Proposed Non-Resident Graduate Tuition and Fees Across the USF System, 2011-2012

Total cost per year (24 credit hours) for a full-time, non-resident graduate student (2011-12)

Tuition + fees =

- **USF Tampa** = $19,783 (increase of $1,167 from 10-11)
- **USF Tampa** = $20,169 (increase of $1,554 from 10-11) (Business, Engineering, Nursing – CRNA and DNP)
- **USF St. Petersburg** = $19,514 (increase of $1,158 from 10-11)
- **USF St. Petersburg** = $19,900 (increase of $1,544 from 10-11) (Business)
- **USF Sarasota-Manatee** = $19,453 (increase of $1,151 from 10-11)
- **USF Sarasota-Manatee** = $19,823 (increase of $1,537 from 10-11) (Business)
- **USF Polytechnic** = $19,412 (increase of $1,158 from 10-11)
- **USF Polytechnic** = $19,798 (increase of $1,544 from 10-11) (Business)
Recommendation:

Doctor of Medicine (MD)

#5. 8% increase of resident tuition for MD program at Tampa

High Demand  •  High Cost of Delivery  •  High Employment Potential

- Cost to educate each MD student annually is >$58,000
- $119–285K average starting salary
- Proposed Annual tuition 2011-12: $27,014 (increase of $2,001)
#6 Reduce (8.22% decrease) the out-of-state fee for MD students

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
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</tr>
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<tbody>
<tr>
<td>Proposed tuition</td>
<td>$27,014</td>
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<tr>
<td>Proposed out-of-state fee</td>
<td>$22,014</td>
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<tr>
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<td>$49,028</td>
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</table>
Recommendation:

Doctor of Physical Therapy (DPT)

#7. 8% increase of in-state tuition for DPT at Tampa

High Demand • High Cost of Delivery • High Employment Potential

☐ Applications for USF’s DPT Program grew >30% in 2009-10

☐ Physical therapy designated a critical workforce shortage: >30% growth anticipated in next 10 years

☐ $65–75K average starting salary

☐ Annual tuition 2011-12: $17,206 (increase of $1,274)
Recommendation:
Non-Resident DPT

#8 1.7% increase in tuition and 26.54% increase in out-of-state fee for non-resident DPT students at Tampa

Annual tuition $17,206 (increase $1,274 from 2010-11)
Out-of-state fee $7,268 (increase $1,524 from 2010-11)
Total $24,474
Recommendation:
Tuition for Doctorate in Pharmacy

#9 Establish initial tuition and out-of-state fee for the Pharm D program

Annual tuition $15,100
Out-of-state fee $16,900 (total non-resident $32,000)
#10 Increase the undergraduate distance learning fee from $35 to $50, so that distance learning fees at both undergraduate and graduate levels are constant at $50 per SCH
## Summary Table

<table>
<thead>
<tr>
<th></th>
<th>Full Time Student</th>
<th>USF T</th>
<th>USF SP</th>
<th>USF SM</th>
<th>USF P</th>
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<tbody>
<tr>
<td></td>
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<td>2010-11</td>
<td>2011-12</td>
<td>2010-11</td>
<td>2011-12</td>
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<tr>
<td><strong>Resident</strong></td>
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<td><strong>Non-Resident</strong></td>
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<td>14,994</td>
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<td><strong>Graduate</strong></td>
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<td><strong>High Cost/Demand</strong></td>
<td><strong>Graduate (Resident)</strong></td>
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<td><strong>Non-Resident</strong></td>
<td><strong>Graduate</strong></td>
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<td>18,615</td>
<td>20,169</td>
<td>18,356</td>
<td>19,900</td>
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</table>
## Summary Table

<table>
<thead>
<tr>
<th>Full Time Student</th>
<th>Tuition + Fees</th>
<th>2010-11</th>
<th>2011-12</th>
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<tbody>
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<td>Resident MD</td>
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<td>Resident DPT</td>
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<tr>
<td>Distance Learning Fee (Graduate)</td>
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</table>
Summary of Proviso & Recommendations for Approval

Appropriation Proviso: 8% increase in resident tuition for all undergraduate students across the USF System (contingent upon governor’s approval)

Recommendations:

1. 7% tuition differential fee for all eligible undergraduate students in the USF System (contingent upon BOG approval)
2. 15% decrease in out-of-state fee for all undergraduates
3. 10% increase in tuition for all graduate students
4. Additional 5% (15% total) for graduate students in Business, Engineering, Nursing-CRNA and DNP
5. Align non-resident tuition with resident graduate tuition; increase out-of-state fee such that there is a 6% increase
6. 8% increase in MD tuition; 8.22% decrease in out-of-state fee for MD
7. 8% increase in DPT tuition; 1.7% tuition increase in tuition and 26.54% increase of out-of-state fee for non-resident DPT students
8. Establish PharmD tuition at $15,100; out-of-state fee $16,900
9. Increase Undergraduate Distance Learning Fee to $50